

Sample Email Copy: Communities & Schools

This sample content can be used for your own email newsletters to promote carton recycling to your audience. Feel free to customize the content to fit your needs and goals.

SAMPLE EMAIL

Subject Line: [Insert Community Name], did you know you can recycle your cartons?

Hello [First Name], Did you know that you can recycle food and beverage cartons in [Community Name]?

This includes refrigerated cartons — such as milk or juice cartons — and shelf-stable cartons — such as broth or almond milk cartons.

Recycling cartons is easy and convenient. Just toss your empty cartons into your recycling bin along with your other glass, aluminum and plastic containers.

When you recycle your food and beverage, you are contributing to the circular economy. Recycled cartons make new paper products and sustainable building materials. By recycling cartons, you also help conserve our natural resources and reduce landfill space.

Visit recyclecartons.com for more recycling tips and to see how you can help spread the word!

Thank you for keeping [Community Name] clean and green,

[insert signature]