

# Sample Email Copy: Consumers

**This sample content can be used to promote carton recycling, encouraging your communities to recycle their cartons too!**

## SAMPLE EMAIL

**Subject Line:** Food and beverage cartons are recyclable in [Insert Community Name] ♻️

Did you know that you can recycle food and beverage cartons in [Community Name]?

This includes refrigerated cartons — like milk or juice cartons — and shelf-stable cartons — like broth or almond milk cartons.

**Recycling cartons is easy and convenient.** Just empty your carton of any remaining liquid, keep the cap on and push the straw in, and toss your empty cartons into your recycling bin along with your other glass, aluminum, and plastic containers.

When you recycle your food and beverage cartons, you are helping create new materials we use every day, like paper towels, toilet paper, and even building materials. **Most importantly by recycling cartons, you're helping conserve our natural resources and reduce landfill waste.**

Thanks for doing your part to recycle,

[insert signature]