

PLEASE RECYCLE.

Logo Usage Guidelines for Food and Beverage Cartons



recyclecartons.com



recyclecartons.com

Logo is either all black or all white

SPACING

Logo spacing is the width/height of the recycling arrow



recyclecartons.com

Do not add colors



recyclecartons.com

Do not add drop shadows



recyclecartons.com

Do not remove elements



recyclecartons.com

Do not rotate logo



recyclecartons.com

Do not stretch or skew



recyclecartons.com

Do not add elements



recyclecartons.com

Do not change font



recyclecartons.com

Do not change strokes

Questions? Email Carton.Recycling@hkstrategies.com

PLEASE RECYCLE.

Logo Usage Guidelines for Food and Beverage Cartons



Logo is either all black or all white



SPACING

Logo spacing is the width/height of the recycling arrow



Do not add colors



Do not add drop shadows



Do not remove elements



Do not rotate logo



Do not stretch or skew



Do not add elements



Do not change font



Do not change strokes